

## RULES, TERMS, & CONDITIONS

1. **No Purchase Necessary.** NO PURCHASE, PAYMENT, OR DONATION IS NECESSARY TO ENTER OR WIN A PRIZE IN THE PROMOTION. PURCHASE, PAYMENT, OR DONATION WILL NOT INCREASE OR IN ANY WAY IMPACT A PARTICIPANT'S ODDS OF WINNING.
2. **Sponsor.** This promotion (the "Promotion") is sponsored by SCHEELS All Sports, Inc., 1715 Gold Drive S Fargo, ND 58103 ("SCHEELS").
3. **Promotion Overview.** The Promotion is free to enter without any purchase, payment, or donation required, to all eligible persons as defined in Section 6. The winners will be determined as outlined below.
4. **Rules, Terms, & Conditions.** By entering, all participants agree to be bound by the Rules, Terms, & Conditions of the Promotion. All participants additionally agree to be bound by SCHEELS' decisions made in conducting this Promotion.
5. **Applicable Law and Severability.** The Promotion is subject to all applicable federal, state, and local laws and regulations, and any offers, terms, rules, or conditions associated with the Promotion are VOID WHERE PROHIBITED. Any provision in these Rules, Terms, & Conditions which violates or is otherwise contrary to applicable law shall be considered to be without force, and the remainder of these Rules, Terms, & Conditions should be enforced to the extent legally possible as if the non-conforming provision were never included.
6. **Eligibility.** The Promotion is open to legal residents of the United States. Individuals who are at least eighteen (18) years of age at the time of entry are eligible to enter and win Prizes. Individuals under the age of eighteen (18) ("Minors") may participate in the Promotion; however, Minors are not eligible to win any Prize. Any entry submitted by a Minor that would otherwise be eligible to win will be awarded to the Minor's parent or legal guardian, who must meet all eligibility requirements and may be required to complete and return an affidavit of eligibility and liability/publicity release. SCHEELS employees and their immediate families, and residents of Rhode Island, are not eligible to participate or win any Prizes. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.
7. **Promotion Term.** The Promotion shall run from 5/23/2026 through 6/7/2026.
8. **How to Enter.** Eligible participants may enter the Promotion by using the FishDonkey app and entering the SCHEELS Multi-Species Open which runs 5/23/2026 through 5/25/2026, 5/30/2026 and 5/31/2026, and 6/6/2026 through 6/7/2026. Entry does not require purchase, payment, or donation. Eligible participants may only enter the Promotion once. Duplicate entries will be disregarded, and the duplicating participant may be disqualified at SCHEELS' sole discretion. SCHEELS additionally reserves complete discretion to void any entries which are lewd, harassing, spam, or otherwise do not conform to these Rules, Terms, & Conditions. Participants may be encouraged to share information about the Promotion with their friends and followers via social media, but such action is not required to enter.

9. **Number of Winners.** Thirty two (32) winners will be chosen as outlined below.

Weekend 1 (5/23/2026 - 5/25/2026)

- One (1) winner for longest smallmouth bass
- One (1) winner for longest largemouth bass
- One (1) winner for longest walleye

Weekend 2 (5/30/2026 - 5/31/2026)

- One (1) winner for longest smallmouth bass
- One (1) winner for longest largemouth bass
- One (1) winner for longest walleye

Weekend 3 (6/6/2026 - 6/7/2026)

- One (1) winner for longest smallmouth bass
- One (1) winner for longest largemouth bass
- One (1) winner for longest walleye

Grand Prize Winners

- One (1) winner for cumulative longest smallmouth bass (sum of all weekends' entries)
- One (1) winner for cumulative longest largemouth bass (sum of all weekends' entries)
- One (1) winner for cumulative longest walleye (sum of all weekends' entries)

Additional Winners

Twenty (20) winners will be randomly selected from all entries.

10. **Odds of Winning.** Each participant's odds of winning are subject to the total number of entries received for the Promotion.

11. **Prizes.** The following Prizes will be awarded. Prizes are not transferable or redeemable for cash. No Prize may be wagered, exchanged, or otherwise used to accumulate additional prizes. If a winner cannot be contacted, does not claim the prize, or is disqualified, SCHEELS shall determine an alternate winner from the remaining eligible entries. In SCHEELS' sole discretion, any listed Prize may be substituted for a prize of comparable value. Any Prize associated with a Minor's entry will be awarded and fulfilled in the name of the Minor's parent or legal guardian.

- Weekend 1 (5/23/2026 - 5/25/2026)
  - One (1) winner for longest walleye. Will receive one (1) SCHEELS Outfitters Walleye Spinning Rod and one (1) Scheels Outfitters Daiwa Guide LT Spinning Reel. Retail value: \$274.99
  - One (1) winner for longest largemouth bass. Will receive one (1) SCHEELS Outfitters Ebisu Pro Casting Rod and one (1) Shimano SLX A Baitcast Reel. Retail value: \$274.99
  - One (1) winner for longest smallmouth bass. Will receive one (1) SCHEELS Outfitters Ebisu Pro Spinning Rod and one (1) Scheels Outfitters Daiwa Guide LT Spinning Reel. Retail value: \$284.99
- Weekend 2 (5/30/2026 - 5/31/2026)
  - One (1) winner for longest walleye. Will receive one (1) SCHEELS Outfitters Walleye Spinning Rod and one (1) Scheels Outfitters Daiwa Guide LT Spinning Reel. Retail value: \$274.99
  - One (1) winner for longest largemouth bass. Will receive one (1) SCHEELS Outfitters Ebisu Pro Casting Rod and one (1) Shimano SLX A Baitcast Reel. Retail value: \$274.99
  - One (1) winner for longest smallmouth bass. Will receive one (1) SCHEELS Outfitters Ebisu Pro Spinning Rod and one (1) Scheels Outfitters Daiwa Guide LT Spinning Reel. Retail value: \$284.99
- Weekend 3 (6/6/2026 - 6/7/2026)

- One (1) winner for longest walleye. Will receive one (1) SCHEELS Outfitters Walleye Spinning Rod and one (1) Scheels Outfitters Daiwa Guide LT Spinning Reel. Retail value: \$274.99
- One (1) winner for longest largemouth bass. Will receive one (1) SCHEELS Outfitters Ebisu Pro Casting Rod and one (1) Shimano SLX A Baitcast Reel. Retail value: \$274.99
- One (1) winner for longest smallmouth bass. Will receive one (1) SCHEELS Outfitters Ebisu Pro Spinning Rod and one (1) Scheels Outfitters Daiwa Guide LT Spinning Reel. Retail value: \$284.99
- Grand Prize Winners
  - One (1) winner for cumulative longest smallmouth bass (sum of all weekends' entries). Will receive one (1) SCHEELS gift card. Retail value: \$500.00
  - One (1) winner for cumulative longest largemouth bass (sum of all weekends' entries). Will receive one (1) SCHEELS gift card. Retail value: \$500.00
  - One (1) winner for cumulative longest walleye (sum of all weekends' entries). Will receive one (1) SCHEELS gift card. Retail value: \$500.00
- Additional Winners
  - Twenty (20) winners will be randomly selected from all entries. Will receive a SCHEELS mystery package. Retail value: \$20.00

12. **Winner Selection and Notification.** The winner(s) will be notified by e-mail, phone, mail, or through the social media platform the winner(s) used to enter the Promotion, in SCHEELS' discretion, from the information provided by the winner(s) upon entry. The winner(s) shall be selected, and the applicable Prize(s) provided, within 30 days after the close of entry to the Promotion.

13. **Publicity.** By participating, where allowed by law, all participants, winner(s) and the parent or legal guardian of any Minor participant, on behalf of such Minor, grant SCHEELS the exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with publicizing this and other promotions, and waive any claims to royalty, right, or remuneration for such use. SCHEELS will not share any personal information obtained through any participant's entry with third-parties for any purpose, other than through advertising, publicity, or related uses as contemplated by this Section.

14. **Indemnification and Release of SCHEELS.** Except to the extent prohibited by law, by participating in the Promotion, all participants, including the winner(s), and the parent or legal guardian of any Minor participant, agree to waive any and all claims of liability against SCHEELS, its principals, employees, and agents (collectively "SCHEELS"), for any personal injury or loss which may occur from the conduct of, or participation in, the Promotion, or from the use of any Prize. Each participant further agrees to indemnify, defend, and save SCHEELS harmless from and against any and all injury, loss, claims, actions, damages, liability, costs and expense, including reasonable attorney's fees, resulting from loss of life, personal or bodily injury, damage to property, or other incident arising from or out of any occurrence related to the participant's participation in the Promotion, or the use of any Prize. This agreement to waive liability and indemnify SCHEELS shall not apply to intentional, willful, or wanton acts by SCHEELS, but shall apply to all other manner of liability, including negligence.

15. **Costs; Expenses; and Delivery of Prizes.** SCHEELS will make reasonable efforts to deliver the Prize to the winner(s) using the information provided on the entry form. SCHEELS is not responsible for lost, stolen, misdirected, or damaged prizes or prize notifications once delivered to the carrier or

mailed, or for incorrect or incomplete contact information provided by the winner(s). Winner(s) may be required to provide proof of identity in order to claim a Prize. SCHEELS' responsibility is limited to delivering the Prize to the winner(s) at the address provided, and it will not be liable for any failure or delay outside its reasonable control. Winners are solely responsible for any applicable taxes or other costs associated with accepting a Prize. SCHEELS will provide the appropriate tax form to winner(s), where required by law.

16. **Conduct and Decisions.** Persons who violate any rule, gain unfair advantage in participating in the Promotion, or obtain winner status using fraudulent means will be disqualified in SCHEELS' sole discretion. Unsportsmanlike, disruptive, annoying, harassing, or threatening behavior is prohibited. SCHEELS will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Promotion and SCHEELS' decisions concerning such disputes shall be final. If the conduct or outcome of the Promotion is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the SCHEELS, SCHEELS reserves the right to terminate this Promotion, or make such other decisions regarding the outcome as SCHEELS deems appropriate. All decisions will be made by SCHEELS and are final. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT, OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS PROMOTION, TELEPHONE SYSTEMS, OR WEBSITES, OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS STRICTLY PROHIBITED. SHOULD SUCH AN ATTEMPT BE MADE, SCHEELS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.
17. **Data Privacy.** Personal information collected for this Promotion will be used solely for the purposes of administering the Promotion and in accordance with SCHEELS' Privacy Policy. Personal information may also be collected and processed by third-party service providers, in accordance with their applicable terms and policies. For participants under the age of eighteen (18), any collection or use of personal information will be subject to applicable law.
18. **Choice of Forum.** Any action stemming in any way from the conduct of the Promotion, or these Rules, Terms, & Conditions, shall be filed in the appropriate state or federal courts encompassing Cass County, North Dakota. Promotion entrants waive any claim of forum non conveniens or lack of personal jurisdiction they may have.
19. **Miscellaneous.** Each winner must submit proof of eligibility in order to be eligible to collect a Prize. For a copy of the rules, or where required by law, a list of winners, mail a written request with a stamped, self-addressed return envelope to the address, listed below. All entries become the property of SCHEELS and will not be returned.

Scheels - Marketing (Promotion)  
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